

# Privacy Policy

We collect from you only the personal information you voluntarily provide in order to deliver the best possible service. If you choose to process an online payment or reservation we ask you to provide us with information necessary to process your order which may include, but not be limited to, name, physical address, telephone number, facsimile number, email address, company name, title, credit card number, and expiration date. The credit card information that is collected is used strictly for billing purposes. We collect your email address so we can send you information about your transaction and its status. We may use your email address to inform you about current offers or events. We will never share, sell, or rent individual personal information with anyone without your advance permission or unless ordered by a court of law.

## Sharing Your Personal Information

Louisa Hotel Redevelopment, LLC does not sell information to unrelated third parties. Louisa Hotel Redevelopment, LLC does send your contact and order information to the facility that you selected for purposes of completing your payment or reservation.

## Changes to This Online Privacy Policy

Louisa Hotel Redevelopment, LLC reserves the right, at its sole discretion, to change, modify, add or remove portions of this Online Privacy Policy at any time. Accordingly, Louisa Hotel Redevelopment, LLC recommends that you revisit this Online Privacy Policy from time to time to ensure that you are aware of the current privacy practices. Your continued use of the web site following any changes signifies your acceptance of these changes.

## Louisa Hotel Redevelopment, LLC and Session Cookies

Louisa Hotel Redevelopment, LLC web site platform uses cookies, tracking pixels and related technologies to enable making transactions on our site and provides our services for Advertisers. Cookies are small data files that are served by our platform and stored on your device. They enable us to identify your device when you move between different websites and applications, so that we can serve targeted advertising to you. Without the cookie, our site cannot track the information you are entering, and you will be unable to complete certain transactions you may want to communicate with us. Our cookie contains none of your personal information. We recognize how important your online privacy is to you, so we offer the following options below for controlling the targeted ads you may receive.

## How to Enable Cookies on your Browser

Your web browser is the primary way you can control cookies. The method for changing your cookie settings will vary depending on the browser you use, but options should be similar regardless of your browser choice. Internet Explorer If you are using Internet Explorer, your cookies will be automatically

controlled based on your privacy settings. If you would like to override automatic cookie control, choose Tools -> Internet Options -> Privacy -> Advanced. From this panel you can choose to override automatic cookie handling, and specify how you would like to deal with First Party and Third Party cookies. First party cookies come from the owner of the website you are visiting, third party cookies come from a different company (for instance, an advertising company). You can select “Accept”, “Block”, or “Prompt” – if you choose “Prompt”, your browser will notify you each time a web site attempts to set a cookie on your machine, and you can choose to accept or reject the cookie. If you would like to accept session cookies, but not persistent cookies, check the box to “Always Allow Session Cookies.” Please note that session cookies are required to enable shopping on many web sites.

## Firefox

Cookie options are available at Tools -> Options -> Privacy -> Cookies.

## Chrome

Cookie options are available under Tools -> Options -> Under the Hood -> Content Settings -> Cookies.

## Safari

Cookie options are available under Safari -> Preferences -> Security. Other web browsers provide similar options. Alternatively, you can also control cookies with a number of internet security packages. If you use one of these packages, please refer to the software documentation for more information.

## Security

Louisa Hotel Redevelopment, LLC uses reasonable precautions to host and maintain the web site platform in a secure manner and to safeguard it from unauthorized access. We use Secure Socket Layer encryption for transmitting and storing your Information and stores your Information in limited access servers. Neither Louisa Hotel Redevelopment, LLC nor its service providers, however, can guarantee that any transmission of personal information over the Internet will be secure and you use the Louisa Hotel Redevelopment, LLC platform at your own risk.